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Design | Branding | Advertising

Communications | Print | Web

Studio Profile

Name:	Spark Creative Group
Formed:	2001
Principals:	Chris Rocco, Mike Snyder
Location:	Collingswood, NJ [southern New Jersey just outside Philadelphia, Pennsylvania]
Website:	www.spark-creative.net
Services:	branding, design, advertising, communications and internet development
Industries:	service, retail, tourism, entertainment and healthcare
Core Strengths:	client-partner relationships comprehensive brand communications strategies [360° identity] print, web and multimedia design collateral systems, assessment and design retail environments, materials research and architectural consulting
Partial Client List:	SEPTA, Harte-Hanks, Collingswood NJ, South Jersey Magazine, grooveground, The Scottish Rite Theater, East Falls, PA, Camden County NJ, Genesis Centers, South Jersey Tourism Corporation, Cooper Hospital System (IPSI), Catering By Design, TravelOne (American Express), Collingswood Public Schools, Main Street Realty, The Pop Shop, Philadelphia Style Magazine, Verde Salon and Spa
New Business:	856 / 854-2647, ex. 30 info@spark-creative.net
Expanded Services:	direct mail & on-demand (variable data) printing dynamic internet programming including Flash, ASP, SQL, PHP and Javascript broadcast quality audio/video production e-newsletters and database management